



COMPANY PROFILE 2026/27

Complete Digital Marketing Solutions



www.cheriedigitaltech.com





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An essential aspect of creativity is not being afraid to fail.

– Edwin Land, founder of Polaroid



We're one of the leading digital marketing agencies in Nepal. At a high level, digital marketing refers to advertising delivered through digital channels such as search engines, mobile apps, email, social media, and websites.

Using these online media channels, digital marketing is the main method by which companies endorse their services, goods, and brands. Our search marketing team offers SEO services for growing businesses i.e small or large, coordinating your paid search efforts with Google Ads management. Our customer business solutions allows your company to market its products or services directly

MESSAGE FROM CEO

Cherie Digital Tech is a digital marketing powerhouse established in 2021.

Our mission is clear to provide top-tier digital marketing services with a holistic approach, fostering strong client relationships and delivering exceptional results.

In this era of digital transformation, we are your trusted partner, dedicated to understanding your unique needs and driving your success.

- Binod Acharya



OUR VISION

The vision of Cherie Digital Tech is to be a leading and trusted partner for businesses in the digital landscape, helping them thrive, innovate, and achieve their full potential through data-driven strategies, cutting-edge technologies, and ethical practices. We aim to shape the future of digital marketing and create lasting impacts on the success of their clients.

OUR MISSION

The mission of Cherie Digital Tech is to help clients succeed in the digital world by delivering value, staying at the forefront of industry trends, building long-term relationships, and providing measurable results through ethical and innovative practices. Our ultimate goal is to contribute to the growth and success of client businesses.

OUR SERVICES

01.

BRANDING & STRATEGY

Our team of experts will work with you to create a distinct identity for your business in the mind of your target audience and consumers. We'll also help you in creating successful brand strategy which can help improve loyalty, drive brand awareness and build repeat business.

02.

MARKETING CAMPAIGNS

Our marketing campaign is a well-thought-out strategy designed to showcase your business presence digitally, on billboard, television, newspapers and many more. The aim is to expand your business in the right areas, enhancing brand recognition, interaction, and successful actions among your intended audience. This effort assists your business in connecting with the appropriate audience segment, creating a strong brand presence and significance.

03.

WEBSITE DESIGN/DEVELOPMENT

We plan, conceptualize, design and develop custom websites in a way that is functional and offers a good user experience.

Web Designing is not just a profession but a passion for our company. We believe in the idea that a good looking website can create a very good first impression on visitors.



GRAPHIC DESIGNING

04

Our team are professionals that create visual content to communicate messages that help our clients stand out in their industries. By applying visual hierarchy and page layout techniques, we use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs to optimize the user experience.

05.

SOCIAL MEDIA ADS

Social advertising is a must if you want to quickly reach new target markets. We utilize social networks such as Facebook, Twitter, Instagram to deliver paid ads to your target audience.

By leveraging various data sources, we hyper-target your audiences and deliver personalized content based on demographics and user behavior to boost your marketing campaigns.

06.

SEO/GOOGLE ADS

SEO (Search Engine Optimization) is the process of visibility of a website or a web page in a search engine. We help you improve the quality and quantity of natural or organic website traffic to your website or web page.

Services



DIGITAL MAREKTING

- SMM (SOCIAL MEDIA MARKETING)
- SEO (SEARCH ENGINE OPTIMIZATION)
- EMAIL MARKETING
- PPC SERVICES
- FACEBOOK/INSTAGRAM ADS
- YOUTUBE MAREKTING
- CONTENT MARKETING



DESIGN & BRANDING

- PRINT MEDIA
- GRAPHIC DESIGN
- LOGO DESIGN
- SOCIAL MEDIA POST
- VIDEO ANIMATION



WEB SOLUTIONS

- DOMAIN NAME
- HOSTING
- WEB DESIGN
- ECOMMERCE DESIGN
- BUSSINES EMAIL
- UI & UX



PRODUCTION

- PHOTOSHOOT
- VIDEOSHOOT

MEDIA BUYING & INFUENCER MARKETING

OUR TEAM



Binod Acharya

CEO | Digital Marketing Head

Transforming Ideas into Digital Triumphs:
Your Vision, Our Expertise.



Ranjana K. Khadka

Legal/HR Head

Professional in the field of law and human resources. Navigating legal landscapes, providing invaluable counsel to organizations.



Saval Basnet

Cinematographer

Director of Photography specializing in creating striking, mood-driven visuals for narrative and commercial projects. If it moves you, I lit it. Let's make art.

Roshan Phuldel

Website developer

Passionate website developer with a focus on creating clean, responsive, and user-friendly websites.



Nabraj Basnet

SR Developer

Experienced Senior Developer leading full-cycle development with a focus on clean code, scalable architecture, and team mentorship.



Khusbu Chaudhary

Social Media Handler

Creating scroll-stopping content and growing brands online strategy, content, and engagement



OUR TEAM



Aman Singh

Graphic Designer

Visual storyteller turning ideas into stunning designs with color, shape, and imagination.



Pasang Lama

Graphic Designer

Passionate graphic designer creating modern, meaningful, and eye-catching designs.

Rakshya Subedi

Digital Marketer

Creating impactful digital campaigns that engage audiences and deliver results.



Ayush Pant

Motion Graphics

With a keen eye for detail and a love for aesthetics, bringing brands and concepts to life through compelling design.



CLIENT AND TESTIMONIAL



Goenka Group

Sushil Pant

Their expertise in digital marketing strategies, combined with their deep understanding of our diverse businesses, has yielded exceptional results. From devising and executing effective Ads campaigns to managing our social media profiles with precision, their team's dedication has been outstanding.



Trekking Mart

Sagar Shrestha

Thanks to Cherie Digital Tech, my online presence has flourished, and my business is reaping the rewards. I wholeheartedly recommend their services to anyone seeking to amplify their digital presence and achieve remarkable results. Cherie Digital Tech is more than a digital marketing agency – they are a partner dedicated to your success.



BUSINESS DEVELOPMENT

01.

www.whatthenepal.com

A platform dedicated to bringing the captivating stories and enchanting beauty of Nepal to the world. We are passionate about sharing the beauty and wonders of Nepal with the world. Our team is composed of Travel enthusiasts, and cultural explorers who have fallen in love with this extraordinary country and want to help others experience its magic.

02.

Travel Digitalization

Travel digitalization is the use of digital technologies to enhance the travel industry. It includes online bookings, mobile apps, digital payments, virtual reality, and AI. This transformation improves the traveler's experience and operational efficiency while promoting sustainability and data security.

SOME OF OUR CLIENTS



Scan me!



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